

The CVCS Fundraising Committee met October 27. Frances Deters, Russell Wrenn, Lynne Harris, and Peter Mozley were present. The principal issues discussed were:

(1) The need to better advertise the CVCS Online Marketplace. The site is not generating as much income as expected. We need to encourage CVCS parents and family members do their Christmas shopping through the marketplace. We will contact Jill to place a recurring short advertisement for the marketplace in the CVCS Newsletter.

(2) Lynne Harris proposed a CVCS cookbook, which will include recipes provided by Cottonwood parents. Lynne will do a bit more research to explore costs and financial risks in case the book does not sell well.

(3) A CVCS used children's book sale was discussed. Every family probably has books that they could contribute. The books could be sold at the Christmas show, with any remaining books possibly sold in conjunction with the Friends of the Library book sale. Sorting and preparing the books for sale would be very time consuming, so we would need to solicit volunteers. Another issue is book storage – is there a place to put them before the sales events?